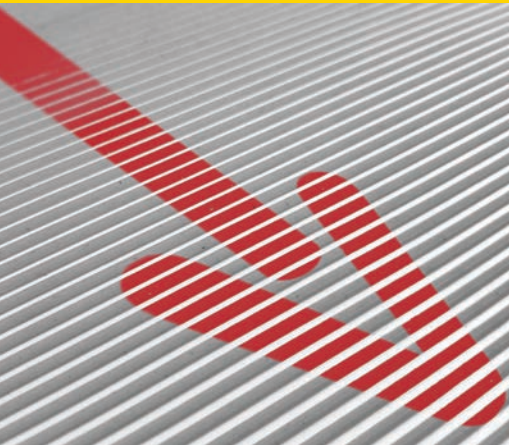


LaneAlert 2x™

LaneAlert 2x™
Pavement Marking



Shown here with MUTCD Wrong Way Arrow

FEATURES AND BENEFITS

The LaneAlert 2x™ is an innovative counter-measure to wrong way driving. This technologically advanced bidirectional pavement marking provides a single directional, clear, concise message to motorists in conditions most prone to wrong way driving.

From expressway interchanges to suburban and rural divided highways, to one-way urban streets, wrong-way driving is the most deadly accident type and steals the lives of thousands of fathers, mothers, sisters and brothers around the world every year.

LANEALERT 2X™ IS DESIGNED TO COUNTERACT THE MOST COMMON FACTORS IN WRONG WAY DRIVING:

Roadway Deigns:

- Complex Expressway Interchanges
- Divided Suburban & Rural Highways
- One-Way Urban Streets

Driver Impairments:

- Age
- Fatigue
- Alcohol/Drug

Environmental Elements:

- Nighttime
- Rain
- Fog

SAFE, SMART AND SIMPLE COUNTERMEASURE FOR WRONG WAY DRIVING ...

The LaneAlert 2x™



PPP, Inc.

9556 Historic Kings Rd. S.
Suite #401
Jacksonville, FL 32257

www.AlertBrands.com
888.717.7771



SAFE

- Provides a clear, concise message to wrong way motorists without distracting the right way motorist.
- Designed to provide the wrong way message in a way that most matches the impaired or aged motorist's viewing habits, the most at risk motorists.
- Use on roadways, bike lanes and even pedestrian ways, improving the safety of motorists, cyclists and pedestrians.



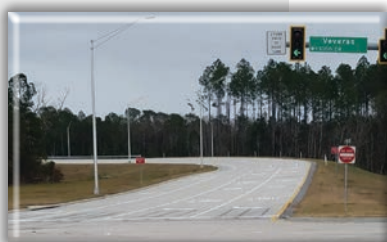
SMART

- Static device with dynamic functionality. A device with no mechanical or electronic dependency. But, dynamically changes its visual form depending on the direction of approach.
- Innovative profile and coating process that ensures the right message gets to the right motorist.
- Durable polymeric compound structure ensures extended effective life cycle.

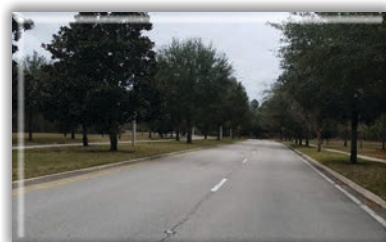


SIMPLE

- Versatile and economical solution that can be implemented in most any environment. Regardless of the roadway type or agency budget.
- Easy, familiar method of installation.



Expressway Interchange



Divided Highway



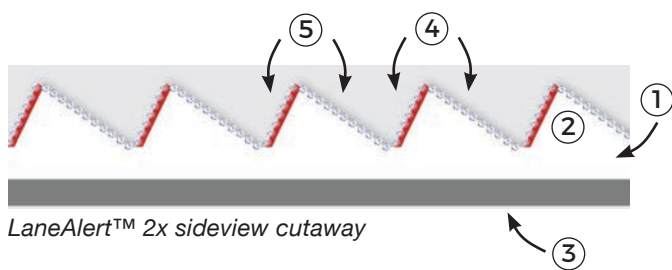
One-way Street

LaneAlert 2x™

SERIES 1

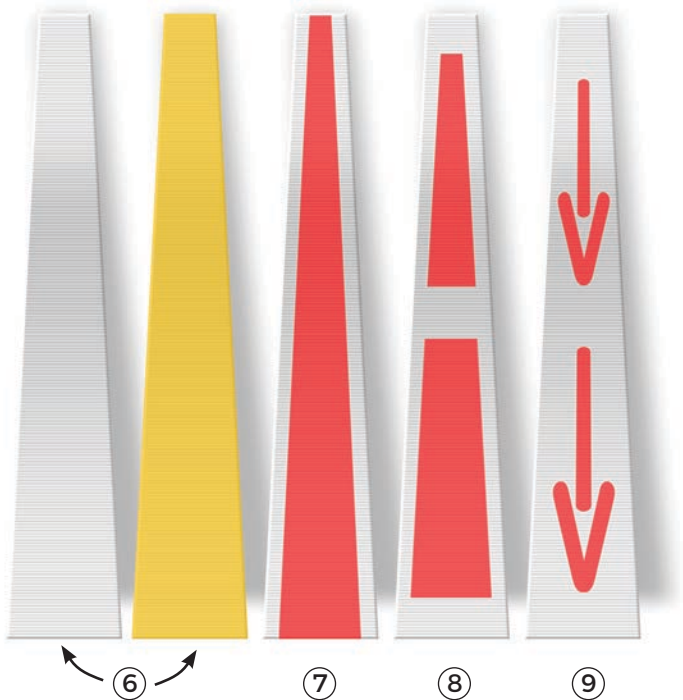
LaneAlert 2x™ Series 1 is the initial release of this innovative wrong way countermeasure. Pavement markings in the forms of longitudinal and lateral lines, messages and symbols all play a part in the guidance and control of the motorist. LaneAlert™ Series 1 will address the most commonly used markings of longitudinal lines.

LaneAlert 2x™ Series 1 longitudinal lines will be offered in a limited number of designs based on intended use and agency preference.



LaneAlert™ 2x sideview cutaway

LaneAlert 2x™ markings



Primary Composition:

1) Flexible continuous polymeric structure

Durable and wear-resistant under vehicular and roadway environmental conditions

2) Multi-angular profile pattern

Produces bidirectional visibility with unidirectional messaging through the entire and likely visual angles for motorists, cyclists and pedestrians

3) Pressure-sensitive, high-performance butyl elastomer adhesive

Attaches pavement marking securely with ease to pavement surface

4) Resilient, flexible high bond pigmented coating

Provides visual color and reflective element adhesion and retention

5) Top coated retroreflective glass micro spheres

Nighttime retroreflectivity and visibility (MUTCD 3A.02.03)

Dimensions:

Width: 6-in. (152.4-mm) +/- .25-in (6.5-mm)

Length: 36-in. (914.4-mm) +/- .50-in (13-mm)

Height: Maximum 150-in (38-mm)

Markings:

• Direction 1 (Right Way):

6) Continuous white or yellow in accordance with MUTCD 3A.05

• Direction 2 (Wrong Way):

7) Continuous red with contrasting white or yellow edging in accordance with MUTCD 3A.05.04

8) Discontinuous red (skip) with contrasting white or yellow edging

9) Sequential scaled red wrong way arrows (MUTCD 3B-24D) on white or yellow background